

# Learning Management System: Adoption Stories

Ease of Use and Integrated Work Completion Features are Critical to Success.

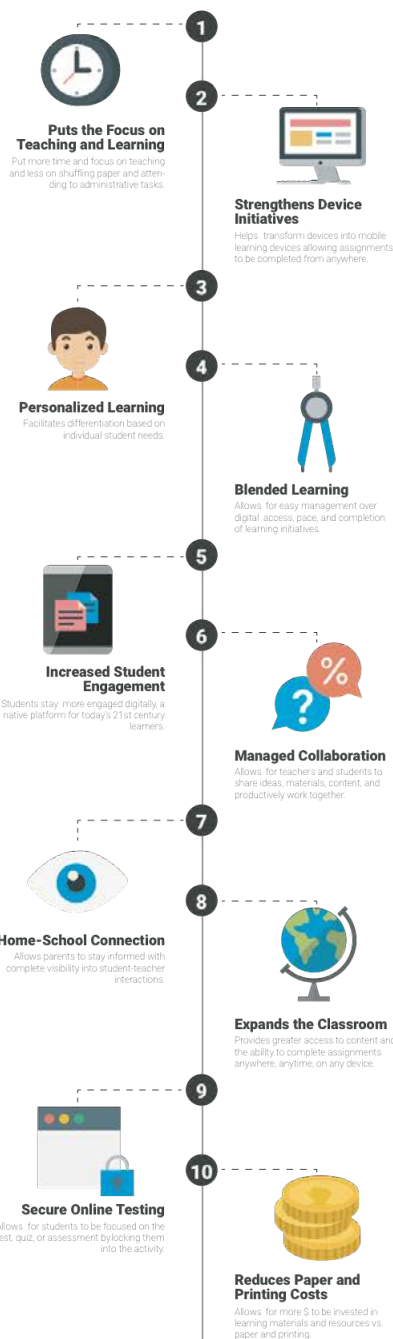


August 11, 2016

# LEARNING MANAGEMENT SYSTEM: ADOPTION STORIES

Ease of Use and Integrated Work Completion Features are Critical to Success.

## 10 WAYS an LMS Helps Improve K-12 LEARNING



[Click here](#) to see how eBackpack is helping districts improve learning outcomes!



## Introduction

Instruction and classroom experiences are impacted by technology. How they are impacted is ultimately up to how the technology is utilized. A Learning Management System (LMS) with the right features can centralize the user experience in the classroom and beyond to improve learning and increase engagement.

While districts may utilize an LMS to manage curriculum or collaborate among staff, the true value of an LMS is realized when it is extended to students, teachers, parents and is at the heart of instructional communication. Programs, such as eBackpack, go even further by incorporating tools to complete and review work directly inside their programs; thereby lowering the challenges and complexity that can be associated with a powerful learning tool to improve its adoption and value to the learning process.

## Many Values, Many Uses

While many LMS products exist on the market, the key is finding a program that is easy-to-use, adaptable to support you at your level, and brings value to the instructional process and adoption with key features for success including:

- User friendly and intuitive for students, teachers, and parents
- Adaptable and complete workflow capabilities for students and teachers
- Work completion features inside the LMS to demonstrate knowledge and support a continual feedback channel of submission and review
- Integrated with key and relevant school systems for administrators and end users
- Multimedia support throughout
- Support across any and all devices
- Offline access and resource caching
- Impeccable and responsive customer support
- Full featured with extensive capability

The following three examples demonstrate how an LMS can be deployed to enhance instruction and learning in a classroom, school, or district similar to yours.

## Lenoir County Public Schools

Lenoir County Public Schools wants to ensure their learning initiative provides a comprehensive, easy-to-use experience for their teachers and students. eBackpack offered a smooth, user-friendly system that has been key to their most successful instructional and learning initiative ever in their 9,000 student district. Students can demonstrate knowledge in new and creative ways with its multimedia capabilities.

## Raleigh County School District

A one-to-one iPad school district discovers the workflow ease of a robust digital platform from eBackpack to enhance student engagement. Raleigh County School District had to overcome issues and challenges in a one-to-one learning environment; providing teachers and students with a comprehensive learning environment at the heart of their technology adoption. eBackpack offered an innovative, user-friendly LMS for teachers, students, and parents with smooth adoption.



EBackpack LMS IS LOVED BY STUDENTS AND TEACHERS

## Kirkwood School District

Kirkwood was on the hunt for a systematic, adaptable learning system for students and teachers across their 5,000-student district that could efficiently support digital learning. eBackpack's LMS has helped improve learning, increase student engagement, and acted as the solid and responsive partner for their learning journey.

## Lenoir County Public Schools

Lenoir County Public Schools, in Kinston, N.C., recently implemented Phase 2 of a one-to-one initiative in which every student is equipped with an iPad and every teacher has a MacBook Air and an iPad. Stacy Cauley, Digital Learning Instructional Coordinator, refers to the project as "one of the most successful initiatives I have ever taken part in."

eBackpack is at the core of this ambitious effort, enabling the district to transform classrooms into 21st-century educational centers based on a robust and powerful learning management system platform. "Deploying to elementary grades—especially lower grades—sets us apart from most other districts that are one-to-one," says Cauley. "We have approximately 9,000 students," Cauley explains. "We are a small rural county with a high poverty rate. All our elementary and middle schools are Title 1 schools, but we embraced the challenge of building a digital learning environment."

### A smooth, workable workflow system tightly integrated in the LMS

"We wanted our teachers to start on day one with a comprehensive learning management system," Cauley comments. "We didn't want them creating their own workflow systems, which would have to be unlearned later. So we purchased and trained in eBackpack, after carefully investigating numerous learning management systems. We chose eBackpack because it was demonstrably user friendly and created a smooth workflow for teachers and students."

With the program platform already set up, Cauley says teachers "are not overwhelmed with having to design their own pages. eBackpack has an app that students use, so it does not require Internet access to work. This is wonderful for our many families that do not have Internet access at home." In addition, eBackpack creates a seamless flow for work, Cauley observes,

making it simple to create assignments and assessments for ease in grading. “When teachers grade an assignment, the grade is automatically synced to an online grade book. Teachers love the fact that they do not have to take home stacks of papers to grade anymore.”



STACY CAULEY IS ELATED WITH  
THE EBACKPACK LMS

### Great choice

“I have never worked with a company that provided such consistent and quick customer service,” Cauley says. “They take into consideration our requests for improvement of the product and always respond to questions and concerns the same day.”

“With eBackpack, students can get feedback on assignments or assessments much more quickly,” Cauley notes. “It can be used as a very quick formative assessment in which students and teachers know immediately what skills the students lack and can quickly determine a remediation plan. Further, “Teachers can give different assignments to different students based on

strengths, weaknesses and/or interests. Quite simply,” she concludes, “eBackpack has been a great choice for us.”

## Raleigh County School District

Robin Dishmon is a Technology Integration Specialist with Raleigh County Schools in Glen Morgan, WV. “My primary focus is to enrich and support teaching and learning while strengthening the technology skills of the teachers and students in Raleigh County Schools,” she comments. “In 2013, we began a one-to-one iPad initiative and quickly realized that we had major workflow issues. Fortunately, we found eBackpack and that has made all the difference for us.”

Raleigh County School District has approximately 12,000 students and 1,000 teachers in grades K-12. They have 4 high schools, 5 middle schools, 19 elementary schools, and 1 career and technology center. They are one-to-one with iPads in grades 3-12, while students in grades K-2 share devices.

### Overcoming multiple challenges

When the school district began their one-to-one initiative, teachers were simply trying to get content to students. “It was a challenge for students to send a Keynote or an iMovie to the teacher,” says Dishmon. “File size, document type, and limitations with student e-mail accounts became a major frustration.” Storage was another issue. “We needed cloud storage where students could store data for major creativity projects. And we wanted to shift to a paperless environment,” she says. “eBackpack allowed us to do all that and more.”

Dishmon says “eBackpack helped us to transform the iPad from a gaming device to an instructional tool. Teachers could quickly create assignments and assessments that included instructions, links, documents, audio, and video. It’s fast and easy,” says Dishmon. For examples, Dishmon offers: “Pulling a YouTube video into an assignment takes seconds. Students can ‘turn-in’ assignments created in other apps with a few taps on the screen. The annotation feature, which allows students to work anywhere without Wi-Fi, was a game changer.”

### LEARNING FOR LIFE

Students are:

- ✓ More creative with eBackpack
- ✓ Learning how to think critically
- ✓ Able to demonstrate and share their knowledge with others



## Enhancing student engagement

“eBackpack actually enhances student engagement,” Dishmon notes. “Teachers can enrich lesson content and add a variety of multimedia to reach different types of learners,” she says. “Students like doing things digitally. And, if a student is absent, they can still get the assignment and turn their work in.” eBackpack “gives us everything we need in a single app. Storage space was huge as well. Teachers and students having unlimited personal storage using My Files. Teachers also liked the fact that eBackpack doesn’t require students to have an email account, and data is updated nightly.” Further, says Dishmon, eBackpack “promotes collaboration by allowing teachers to share lessons and teaching materials across the county.”

## Phenomenal support

The support from eBackpack is “phenomenal,” says Dishmon. “They provide great on-site training, webinars, and have an awesome support site. Our eBackpack manager would call us on a regular basis just to ask how things were going. What company does that? Anything we ask them about or requested, became a reality. They are constantly improving their product!”

## Kirkwood School District

Nick Strecker is District Facilitator of Curriculum, Instruction and Technology for the Kirkwood School District in Kirkwood, Mo. “We have just over 5,000 students,” he notes, “distributed over a high school, two middle schools, and five elementary schools. We use eBackpack for our district, so, technically speaking, every student and every staff member in our district is an eBackpack user.”

“We’ve been systematically going one-to-one with iPads in our buildings over the last three years,” he comments. “We just finished that at the beginning of this school year. Kindergartners were assigned iPads last fall, so we are now full K-12 one-to-one with iPads,” he says. “One of the requirements that came to the forefront for us was that we needed something to manage learning across a variety of devices that would allow students to turn their work in digitally. Solutions like Google Classroom were very popular—and free—but they failed to serve a huge portion of what we want to do. We went hunting for something that was going to allow kids to pursue learning with their teachers in many different ways, and eBackpack proved to be the best solution for us.”

## Adaptability to workflow

“What makes eBackpack unique is its adaptability to workflow,” says Strecker. “We identified our own Kirkwood workflow and we wanted to represent that and talk about it in general terms. Our teachers set expectations for student learning, the students meet those needs using their iPads, and they need to be able to directly turn in that learning to the teacher. As a teacher, I can take advantage of eBackpack to move through those turned-in assignments; I can assess assignments and give feedback regardless of their format. I’m not tied to certain structures.”



**eBACKPACK IS ENGAGING AND OFFERS A  
PERSONALIZED LEARNING ENVIRONMENT**

Strecker identifies several highlights he has found in using eBackpack. “We see some improved learning,” he notes. “There is also more student engagement. Farther down the road, we expect to see improved curriculum and even greater ease of teacher use.”

### **Helping us reach our potential**

One of the things Strecker appreciates about eBackpack is that the company is extremely responsive. “I can always reach my support contact there. They have the feel of a company that strives every day to keep improving and building on the product. When issues arise, as they are bound to, they are right there with us to troubleshoot and resolve any problems. They actively work on those things. This is a solid company with a solid product that is helping us reach our potential. We know we have a journey ahead of us. It’s going to be hard work and it takes a ton of support and professional development—but we have a great partner in eBackpack.”

“When we started this journey three years ago, we set expectations and a general structure. Then we started looking for products that could meet those specific needs. That’s how we found eBackpack. My advice to people who would be leaders in the education community is: do what we did!”

### **The Solution is the eBackpack LMS**

As school and district administrators plan and budget for the future, they increasingly use technology in ways that prepare students for the digital world and encourages creative and innovative solutions. The eBackpack learning management system is at the forefront, offering schools and districts of every size a proven classroom solution to improve learning and engagement while demonstrating knowledge. eBackpack streamlines teaching and learning for schools that recognize the importance of technology in K12 schools; the platform allows students to unlock the creative and productive potential of technology throughout the year and acts as a platform for virtual days when physical school closures are unavoidable.

eBackpack is scalable, intuitive, and offers tremendous functionality for all stakeholders with its integrated work completion capabilities for students and teachers powering ease of use and easing implementation. eBackpack’s native apps, web experience, and offline functionality, ensure that students are able to access their assignments anytime, anywhere, and on any device. The ability to leave voice recordings, engage in threaded discussions, and seamlessly share assignments, makes eBackpack a game-changer for teachers. eBackpack is the learning management system that is creating new possibilities for school districts across the world by offering streamlined teaching and learning throughout the year.

### **Learn More**

eBackpack is the learning management system (LMS) that is simplifying teaching and making learning more engaging both in school and for virtual learning. eBackpack is the easiest and most efficient way to assign, annotate, collect, review, and grade work and assessments on any internet-connected device including PCs, Macs, iOS and Android. eBackpack allows you to unlock the creative and productive potential of technology in the classroom by facilitating meaningful student - teacher collaboration and preparing students for the digital world. Contact eBackpack, Inc. at [www.eBackpack.com](http://www.eBackpack.com) or by phone at (214) 461-0073 to learn how your district can utilize the eBackpack platform for streamlined and effective learning throughout the year, and as a bridge for virtual days when faced with the unexpected.